



Logistics 2009 Program

SUNDAY, FEBRUARY 8

10:30 am - **Golf Tournament**

4:15 - 5:15 pm - **Women in Logistics Networking Workshop**

The Women in Logistics Networking Workshop is a unique opportunity for women to network with and learn from other female leaders in the supply chain field. Hear from executives of some of the world's largest and most successful retail supply chains about the evolution of the supply chain workforce and the importance of women's leadership in today's supply chain field, including opening remarks by Marie Lacertosa, Senior Vice President of Supply Chain Management at J.C. Penney. In the keynote presentation, Dan Currie, Senior Vice President of Global Supply Chain at Best Buy, will discuss the development and achievements of one of the industry's most successful company-based women's forums, Best Buy's WoLF program. Topical roundtable discussions led by senior executives will address top-of-mind issues for female supply chain management professionals and provide an unparalleled opportunity to network with your peers. Open to all conference attendees, women and men. Join RILA for the second year of this exciting new event!

5:30 - 6:00 pm - **Exhibitor Welcome & Orientation**

6:00 - 7:30 pm - **Welcome Reception**

MONDAY, FEBRUARY 9

7:00 am - 7:00 pm - **Registration & Information Desk Open**

7:30 am - 8:00 am - **Continental Breakfast**

8:00 am - 9:00 am - **Welcome & Opening Keynote - Robert Niblock, Chief Executive Officer, Lowe's**

***Supply Chain from the C-suite - A conversation with Robert Niblock**

Get unique insights from an executive with more than 15 years of experience leading global retail businesses. In this interactive Q&A session with RILA's Casey Chroust, Robert Niblock will share his perspective on the crucial role of the supply chain in retail operations at a time when customers, employees, investors, and suppliers are coping with the uncertainty of a strained economy and the challenges of a legislative and regulatory overhaul by the new administration.

9:15 am - 10:15 am - **General Session**

***The State of the Retail Industry - Jeffrey C. Bloomberg, Office of the Chairman,**

Gordon Brothers Group; Matt Fassler, Managing Director, Goldman Sachs; Meredith Adler, Managing Director, Barclays Capital; Gary Balter, Senior Analyst & Managing Director, Credit Suisse; Susan Lewis, Carlson Capital

Jeffrey Bloomberg, chairman and principal of Gordon Brothers Group, leads a Wall Street analyst panel on the state of the global economy and its implications for the retail industry. Panelists will forecast how current market conditions will affect corporate operations and consumer actions in the coming months.

10:30 am - 11:30 am - **Breakout Sessions**

*** Driving Supply Chain Performance: Leveraging Fact-Based Decision Making for Continuous Improvement** - *Steve Wegleitner, Director, Vendor Operations, Target Corp. & Ian Ricketts, Director, Customer Service Excellence, Unilever*

Whether it is called 6Sigma, TQM, TPM, or another name, the idea of continuous improvement is at the core. By using continuous improvement philosophies, companies can achieve breakthrough performance and success. For Target and Unilever, we have collaboratively embraced and leveraged the principles to drive fact-based decisions to improve supply chain performance and strengthen the relationship.

*** Transportation Roundtable Discussion** - *Katy Keane, Vice President, Transportation, Big Lots; Steve Palmer, Vice President, Transportation, Lowe's Companies & Derek Leathers, COO Werner Enterprises*

An interactive session that features leaders from both the transportation industry and retail logistics. After an opening industry overview from one of America's premier transportation companies, two of retail's logistics leaders will facilitate a lively discussion of today's hot transportation topics. Come prepared to contribute to the discussion, and learn how your peers and colleagues are dealing with the transportation challenges facing us all.

*** Achieving Results with PRIDE: Maximizing Your Performance Potential Through Cultural Change** - *Scott Hines, Regional Vice President - Eastern Region, Lowe's Companies; Janine Rennella, Retail Group Leader, RedPrairie & Randy Unger, Principal, Kurt Salmon Associates*

Lowe's has created a high performance environment using goals for cultural change as a basis to drive behavioral change and breakthrough performance improvements. This has been achieved through active involvement of team members and management along with the application of state of the art measurement and reporting tools. This session will discuss why change was needed, how it was realized, and what approaches were used to deal with the key challenges of implementation.

*** eCommerce & Inventory Management - Maximizing Your Online Retailing Operations**- *Kevin Hourican, Senior Vice President, Direct to Consumer Logistics, Macy's Inc. & Marie Lacertosa, Senior Vice President, Supply Chain Management, J.C. Penney*
Panelists from Macy's and JC Penney will describe the unique challenges they face managing rapidly expanding multi-channel businesses with emphasis on direct-to-consumer fulfillment. The panelists will share their insights relative to the various methodologies and solutions they employ to successfully meet these challenges.

*** RILA & Auburn University's "State of the Retail Supply Chain" First Annual Research Study Findings** - *Brian Gibson, Professor of Supply Chain Management, Auburn University; Cliff Defee, Assistant Professor of Supply Chain Management, Auburn University; Wes Randall, Assistant Professor of Supply Chain Management, Auburn University*
Auburn University has partnered with RILA and Fortna to investigate the major issues in retail supply chain management. The session will unveil our findings from the first annual Retail SCM study. We will present insights from senior executive interviews and a national survey of retailers regarding supply chain trends, challenges, and strategies.

11:30 am - 1:15 pm - **Luncheon Session**

*** From the Locker Room to the Board Room: Insights on Success** - *Chris "Boomer" Berman, Host, Anchor, Commentator, ESPN*

Award-winning ESPN sports commentator Chris Berman shares his insights on how to lead when the going gets tough and what it takes to build a great team. With his characteristic verve and wit, "Boomer" illustrates how leadership and teamwork translate into championships on and off the field.

1:30 pm - 2:30 pm - **Breakout Sessions**

*** General Distribution Roundtable Discussion** - *Stephen J. Szilagyi, Senior Vice President, Distribution, Lowe's Companies; Hal Wilson, Senior Vice President, Distribution & Transportation Services, Big Lots; Steve Carter, Director, Transportation Planning, Target Corp.; John Champion, Vice President, Kurt Salmon Associates*

Participate with members of the RILA steering committee and your colleagues in an open discussion of the issues around distribution operations. During this session you will hear trends in the industry, what others are doing to address the same challenges you are, and you'll have the opportunity to pose questions and offer your perspective to the group on topics most pressing to you and your company. Retailers are encouraged to participate in this interactive session, which will include a combination of table and group discussions covering key distribution operating topics of interest.

*** How Safe is Your Brand? - Building a Comprehensive Product Safety Program** - *Rebecca Szalc, Deloitte LLP*

The growing number of food and product recalls emphasizes the need for companies to focus on the hot-button issue of delivering safe, quality products. Many companies are doing just that by upgrading and expanding their existing programs in response to consumers' growing unease and movement away from brands that have experienced such recalls. The risk of doing nothing is too great and one that companies cannot afford to take. This session will explore how companies can better prepare themselves by taking a total approach to delivering safe brands - from the source to the supply chain, the store shelves, and the consumers' homes. Session attendees will gain additional perspectives from a recent consumer survey and executive interviews that examines consumer perspectives on product safety issues and current efforts on the part of companies to address it.

*** EPA SmartWay - Version 2.0** - *Buddy Polovick, Chief Shipper Coordinator, SmartWay Transport Partnership, US EPA*

Freight shippers are beginning to look more closely at their supply chains to address more urgent concerns for energy security, economic vitality and climate change. As marketplace conditions change, sustainability minded companies are learning that they can address these issues by reducing fuel use in goods movement. The SmartWay Transport Partnership is a government industry Partnership which has been shown to help the freight industry to save fuel and money. EPA is now broadening the Partnership to include other modes of transportation in the global supply chain. SmartWay 2.0 will give freight shippers and carriers the tools they need to address their carbon footprints from goods movement.

*** Emerging and Alternative Ports** - *John Salt, Vice President, Distribution & Operations Planning, Canadian Tire Corp. (moderator); Don Krusel, President & CEO, Prince Rupert Port Authority; Robert Landry, Director, Marketing, Port of New Orleans; Jose Zozaya, President & Executive Representative, Kansas City Southern de Mexico; Roy Schleicher, Senior Director, Jacksonville Port Authority*

The challenges faced by North America's busiest ports are well documented. As these ports run into throughput, productivity and infrastructure constraints, retailers are increasingly looking to alternate ports for discharging their cargo. A number of ports, some new, some well-established are emerging as viable alternatives to the high volume ports that have dominated the industry for years. Join our panel of port representatives as they describe their strategies for providing more options and advantages for retailers.

*** Supply Chain & Homeland Security: Today's Climate & Tomorrow's Outlook** - *Richard DiNucci, Director, Secure Freight Initiative, Customs and Border Protection, Department of Homeland Security*

Rich DiNucci, Director of the Secure Freight Initiative at U.S. Customs and Border

Protection, shares what attendees can likely expect on the homeland security front in the coming year, including "10+2" regulations, container security, and the C-TPAT program.

2:45 pm - 3:45 pm - **General Session**

*** Trends in Supply Chain Technology - Steve Baumberger, Partner, Accentue; Joe Fantasia, Director, Deloitte; Al Sambar, Partner, Kurt Salmon Associates**

Industry experts cover the hottest topics and latest trends in supply chain technology by ticking rapidly through topics, talk-show style. Two minutes per argument and rebuttal makes for a fast paced session delivering candid insights on today's emerging technologies and their potential for your business.

4:00 pm - 5:00 pm - **General Session**

*** Wall Street vs. Washington: The Coming Battle for Control of the Economy Politics & the Economy - Ron Insana, Financial Analyst & Commentator**

Financial journalist Ron Insana analyzes the future of Wall Street and Washington, highlighting the important issues at stake at the intersection of politics and the economy. Insana discusses the credit crisis, the state of the global market and how the new administration is going to shape our economic direction for the future.

5:00 pm - 7:00 pm - **Cocktails & Buffet in the Exhibit Hall**

TUESDAY, FEBRUARY 10

7:30 am - 8:00 am - **Continental Breakfast**

8:00 am - 9:00 am - **General Session**

*** The Evolving Labor Landscape - Katherine Lugar, Executive Vice President, Public Affairs, Retail Industry Leaders Association**

RILA's Katherine Lugar discusses the labor policy issues being debated in Congress that could have the greatest impact on your workforce today, including the Employee Free Choice Act (EFCA), mandatory paid sick leave, and increased OSHA penalties.

9:15 am - 10:15 am - **Breakout Sessions**

*** Food Distribution Roundtable Discussion: A Focus on Expense Reduction**

Strategies - Bryan Boudreaux, Regional Vice President, Wal-Mart Stores; Tom McCall, Vice President, Logistics, Meijer; Bill Parry, Vice President, Logistics, Giant Eagle

Anyone concerned about controlling expenses? Join three leading grocery retail companies (Giant Eagle, Meijer, Wal-Mart) in a discussion on ways they are saving expense dollars in these tough economic times. Topics covered will include: new technologies, equipment advances, operational improvements, and strategic planning for both Transportation and Distribution. Our three panelists will give brief presentations regarding their company's efforts. A period for open discussion and interactive dialogue will follow. Please join us.

*** Supply Chain Visibility - Lance Rose, Director, Strategic Accounts, UPS & Tim McAreavey, Director, Logistics, Cabela's**

Suppliers, service providers, customers and employees will be at a disadvantage if your company lacks the proper controls, metrics and visibility to manage its international supply chain. As you strive for the required transparency in all your supply chain activities and assess your network's fundamentals, SCM technologies become an essential part of your overall strategy. In this session you will learn how a retailer and 3rd party SCM company have partnered to successfully navigate through these challenging economic times through the usage of technology and execution of basic supply chain fundamentals.

*** Future Retail Leaders: Optimizing New Hire Training - 2009 Logistics Conference**

Student Scholarship Winners

This year's student program investigates the existence of gaps between supply chain management graduates' academic knowledge & functional knowledge necessary for new hires in the supply chain field. Join this year's scholarship winners as they share their findings and recommendations on how to optimize your onboarding programs for new hires in the supply chain field.

*** Sourcing, Importing & Transportation Strategies** - *Kerry Wigginton, Director, Logistics Solutions, Oracle Retail; John Frazzini, Vice President, Oracle Retail*

With turbulent economic conditions and priorities changing for many retailers, the decision on where to invest and how to achieve new financial objectives is top-of-mind for many operational personnel. In this session, we will examine how to prioritize programs and projects within the supply chain and highlight areas that should be considered as organizations attempt to survive and thrive as the economy heads into a recovery.

*** Today's Sourcing Challenges** - *Jennifer Pritchard, Vice President, Sourcing & Design Operations, Chico's & Monica Tang, Senior Manager, Kurt Salmon Associates*

Join Jennifer Pritchard, Vice President, Design Operations and Sourcing for Chico's, and Monica Tang, Senior Manager at Kurt Salmon Associates, as they discuss some of the top issues and challenges relevant to sourcing professionals. From supply chain flexibility to vendor partnerships to the effects of energy costs, this presentation will address some of the ways your organization can weather the storm of today's sourcing challenges.

10:30 am - 11:30 am - **General Session**

*** Walgreens' Diverse Distribution Center Workforce** - *Randy Lewis, Senior Vice President, Distribution & Logistics, Walgreens Co.*

Hear the inspiring story of one man's vision for the transformation of corporate culture and employment programs to fully include employees with disabilities. As the parent of an autistic child, Randy Lewis wanted a brighter future for his son, one with equal opportunities to succeed. Lewis' vision is being realized at Walgreen's newest and most efficiently operated distribution center, where nearly 40% of the workforce has a cognitive or physical disability.

11:30 am - 1:15 pm - **Lunch in the Exhibit Hall**

1:30 pm - 2:30 pm - **General Session**

*** Navigating the Changing Sourcing Landscape in Asia** - *Paul Carbonneau, Associate Principal, McKinsey & Co.*

The early years of sourcing in Asia were largely based on in-person negotiation and sourcing as much as possible, given that the Asian price was generally a good price if you could find what you wanted to buy. But after enjoying these early years, the game for retailers is changing dramatically. This is leaving many retailers questioning their next move. Some common issues include responding to suppliers requesting price increases, identifying best sourcing options, and understanding implications of sourcing from various countries (China, India, Vietnam, Thailand). This session will evaluate current realities and present a framework and set of tools for assessing options and responding to emerging opportunities and threats.

2:45 pm - 3:45 pm - **Breakout Sessions**

*** What's "In Store" in WMS?** - *Jim Brownell, Vice President, Retail Business Development, Manhattan Associates*

You are probably familiar with the important role of your enterprise Warehouse Management System (WMS) and with the general value proposition. Do you know however, that some of your world-class peers are leveraging a best-of-breed WMS in their stores? In-store functions like inventory tracking, shelf replenishment, and order fulfillment are being

driven by a WMS solution in select forward thinking operations. Be certain to join this session to learn more from Manhattan Associates, who will share innovative case studies from several customer implementations.

*** RILA Legislative Forecast: Supply Chain** - *Al Thompson, Principal, Mehlan, Vogel, Castagnetti*

After a historic election, the activities in Washington are going to be at the center of the nation's attention. Hear insights from Al Thompson, formerly RILA's Vice President for Supply Chain Policy on the legislative initiatives that will impact supply chain operations. Items to be discussed include the economic stimulus package, federal highway bill, and green transportation initiatives.

*** Women in the Labyrinth of Leadership** - *Linda Carli, Professor of Psychology, Wellesley College and co-author of Women and the Labyrinth of Leadership*

The glass ceiling has shattered. Although men continue to have greater access to the most powerful positions than women do, there are more female leaders than ever before. Conditions have changed, and a new metaphor is needed to describe women's leadership. Women do not encounter a single absolute barrier at a specific high level. Instead, they face a complex set of obstacles that form a challenging labyrinth. But the labyrinth can be negotiated successfully. What are the obstacles in the labyrinth and how can women overcome them? How do organizations benefit from having women at the top and how can organizations increase their numbers of women leaders? And what does the future hold for women's leadership opportunities?

*** International Logistics Roundtable Discussion**- *Dean Tracy, Director, International Transportation, Lowe's Companies (moderator); John Salt, Vice President, Distribution Operations, Canadian Tire Corp.; Jeffrey Siewert, Director, International Logistics, The Home Depot;*

Come and take part in the International Roundtable. This year's session will be conducted in a Point/Counter Point format where advocates and proponents discuss the Pro's and Con's of major topics facing today's International Logistics Managers, Directors and VP's. Join these panelists as they explore contrasting views of the top issues facing these managers in 2009 and beyond. Topics will include Supply Chain Security, Port and Labor management, Green initiatives and other topics that have an impact on the successful management of the international supply chain. The session is designed to be lively and interactive with input not only from our panelists, but thoughts and opinions of other subject matter experts in the audience. We look forward to seeing you there!

*** Labor Relations** - *Scott Purvis, Vice President, Employee Relations, Lowe's Companies & Howard Rankin, Senior Group Manager, Labor Relations & Senior Council, Target Corp.*

In a year of political and legislative change, Moving @ the Speed of EFCA (Employee Free Choice Act), will examine several approaches to preparing your organization for some of the most profound labor law changes in many decades. The EFCA, if passed, stands to radically alter the relationship between companies and their employees. This session will review tactics, communication and educational efforts, as well as thought provoking approaches to prepare and educate both management and employees on the threat of organized labor's answer and fix to reversing their steady decline and relevance.

4:00 pm - 5:00 pm - **General Session**

*** Times of Uncertainty = Times for Perseverance - Bonnie St. John, Paralympic Medal-Winning Skier, Rhodes Scholar & Career Coach**

"Never give up," has unique implications in today's world of rapid change and economic uncertainty. Bonnie St. John shares examples of four kinds of perseverance and persistence techniques that lead to a competitive edge in a highly fluid world. As an amputee living in San Diego with no money (or snow!) for training, Bonnie needed to apply extreme tenacity to become the first African-American to win Olympic medals in ski racing at the Paralympics. The doggedness she learned there led her to further success as a Rhodes Scholar, in sales at IBM, as a White House economic official during the Clinton

administration, and in her own business as a writer and speaker. When you understand how to persist and adapt at the same time, your team becomes virtually unstoppable.

5:00 pm - 6:30 pm - **Cocktails & Buffet in the Exhibit Hall**

WEDNESDAY, FEBRUARY 11

7:15 am - 7:45 am - **Open Steering Committee Meeting**

7:30 am - 8:00 am - **Continental Breakfast**

8:00 am - 9:00 am - **General Session**

*** *Tomorrow's Panama Canal - Alberto Aleman Zubieta, CEO, Panama Canal Authority***

Panama Canal Authority CEO & President Albert Aleman Zubieta share with the audience the vision for the next evolution of the Panama Canal. Zubieta discusses how the current expansion of the canal will change today's maritime transportation landscape. Hear from one of the most influential leaders in the maritime industry about the effects of tomorrow's Panama Canal on the future of the global transportation system.

9:15 am - 10:15 am - **Closing Keynote**

*** *The Political Argument Today - George Will, Pulitzer Prize-winning Newspaper Columnist, Journalist & Author***

America's foremost political commentator and columnist George F. Will presents penetrating and incisive commentary on the Washington political scene, offering a glimpse into what the future holds for public affairs, public policy and American society.